

# The Ascent

NOVEMBER 2024

## Modernization for Monetization

Learn how Stance, Taco Bell, and BrewLogix gained significant business value through modernization efforts. Trek10 experts discuss considerations for data, infrastructure, and other critical services for modernization. Join Tony Reyes and Brad Harrison for a free webinar to discover why data and application modernization provide a pathway to monetization.!

[CHECK OUT THE WEBCAST](#)



### Amazon Q: GenAI a Feature or a System?

Identifying where challenges and advantages exist in the quest for immediate value in Generative AI.

[READ THE BLOG POST](#)

#### DID YOU KNOW?

### Trek10 Does GenAI

AWS Premier Tier Services Partner Trek10 Provides Generative AI Services With A Unique Approach

[CHECK OUT THE VIDEO](#) →

Reach out to our Brand Manager, Scott Sawaya, to learn more about Trek10 and ways we can help you reach your goals.

[SCHEDULE A CHAT](#)

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